

# Organizing for the Big Picture

## Understanding the big picture

Initial meeting – what to expect

- Getting to know the client's expectations

- Building confidence

- Never give a price right away you must calculate the cost even if you already know it

- Appear professional not as an artist but as a business personal

Asking appropriate questions

Once the theme is decided

- Come up with as many ideas as you can on your own

- Ask others for ideas ... potential crew chiefs

- Use pictures

- Find people that can already build what you need

Your role as the leader of the job

- Everyone looks up to you for answers

- You get to do all the planning

- You get all the glory

- You get all the crap

- You will be working harder than anyone before the job starts

Once the job starts

- You become the cheer leader

- You become the problem solver

- You are constantly looking for fires to put out before they start

- You are looking for ways to make things more efficient

- You are the grease between the wheels

- You stay one step ahead of the crew chiefs to keep them on course

- You get to ta ta the client, so they don't worry and feel good about the job

# Organizing for the Big Picture

## Putting it all together

What is a crew chief/designer?

- What is their role

- Why it's important

- People that you trust

- People that you get along with \*\*\*\*

Getting the designs and material list.

- Each crew chief submits a list of materials as well as instructions for the build

- Checking the instructions and double checking their calculations

- Breaking it down

Creating a workbook

- Organizing the overall workbook

  - Complete layout of the décor

  - a map works wonders

- Translating the instructions

  - English is NOT everyone's first language

- feet and meters

  - internationally? You better know the difference

    - 36 ft and 36 meters are not the same

- If you can't understand the instructions then you can't explain or help

Organizing your crew chiefs

- We are all on the body and you are the head

- They are your arms and legs

- Making sure you are all on the same page

- We are all in this together... no one is done until we are all done

Working out the details with your crew chiefs

- Delegating responsibility

- Making everything clear

  - Where supplies come from

  - How will the groups be divided

  - Staying on point

- Special request

- Rigging things

- When you don't get what you need this is when you find your solution

The first workday and what to expect

- Explaining the whole picture

- Getting into groups

- Rotating so everyone works with a different crew chief

# Organizing for the Big Picture

## Your job as the leader of the groups

### Essential things to know

- People look up to you if you say you will fail, they will make it so
- What's happening in the room and the timeline
- When do the tables get set in place?
- When does the lighting and sound guy come in?
- When will the stage and/or the dance floor be in place?
- How late can you work in the venue?
- Rigging who can do it Union or not
- Keeping up with supplies

### When things go wrong

- Stay calm
- Don't take it personal
- Take a deep breath and regroup
- Figure out a solution
- There is always a solution

### Finishing up

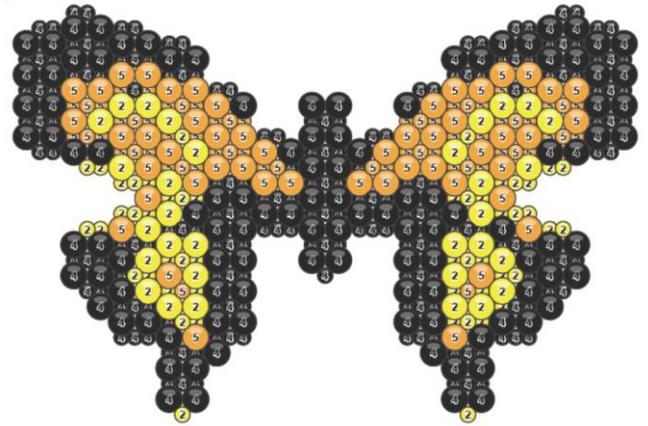
#### And finally, the review

- What could be done better faster more efficiently
- Where was time wasted and what to do about it.
- The more you know the better you will get

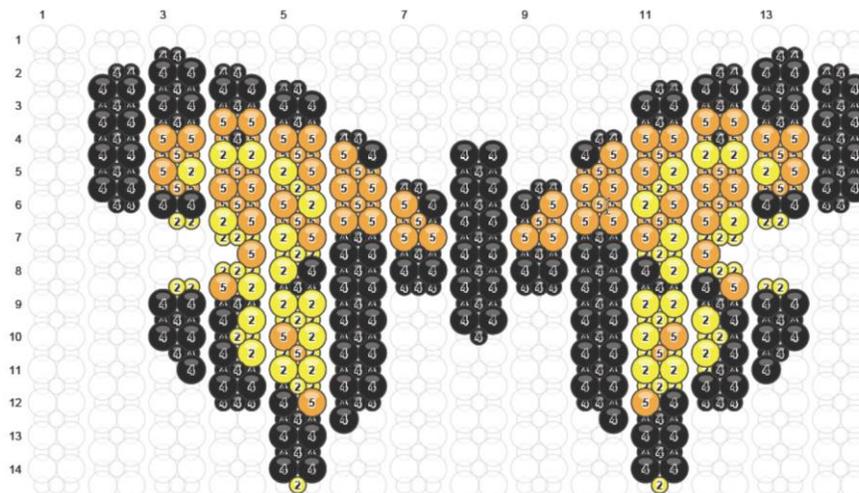
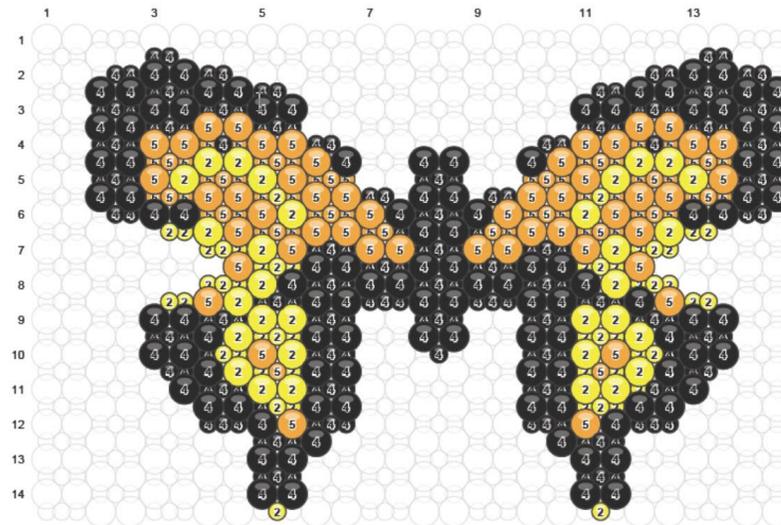
## Hanging a Large Sculpture

This is an alternating square pack butterfly. We will use 11" balloons to build the sculpture. The final size of the butterfly will be around 15ft x 22 ft. I have altered the pattern of Colin Stewart to fit my needs. I will show how to hang the butterfly in class. The artwork below was created using the graphics program on the website [www.balloons.com.au](http://www.balloons.com.au). The purpose of building the large butterfly is to show how to rig it in up in the air.

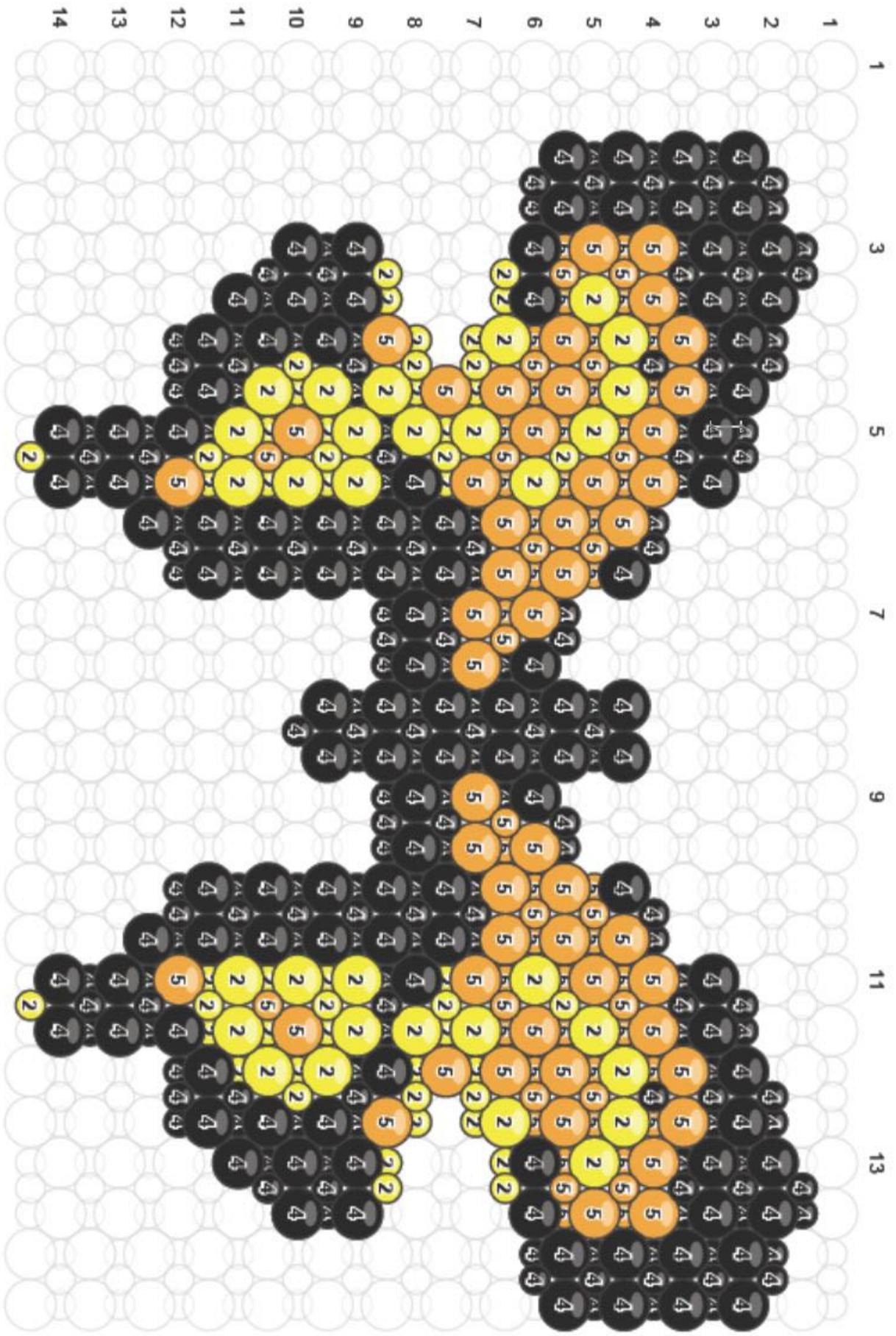
Stock	Colour	Balloons	Small	Large
Colour 1	Standard Red	0	= 0	+ 0
Colour 2	Standard Yellow	132	= 70	+ 62
Colour 3	Fashion Purple Violet	0	= 0	+ 0
Colour 4	Fashion Onyx Black	472	= 254	+ 218
Colour 5	Standard Orange	182	= 82	+ 100
All colours:		786	= 406	+ 380



Balloons are sized to 9" and 7.5 " and are tied together with 260's



Gary Ledbetter Vegas 2019



1

3

5

7

9

11

13

1

2

3

4

5

6

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8

9

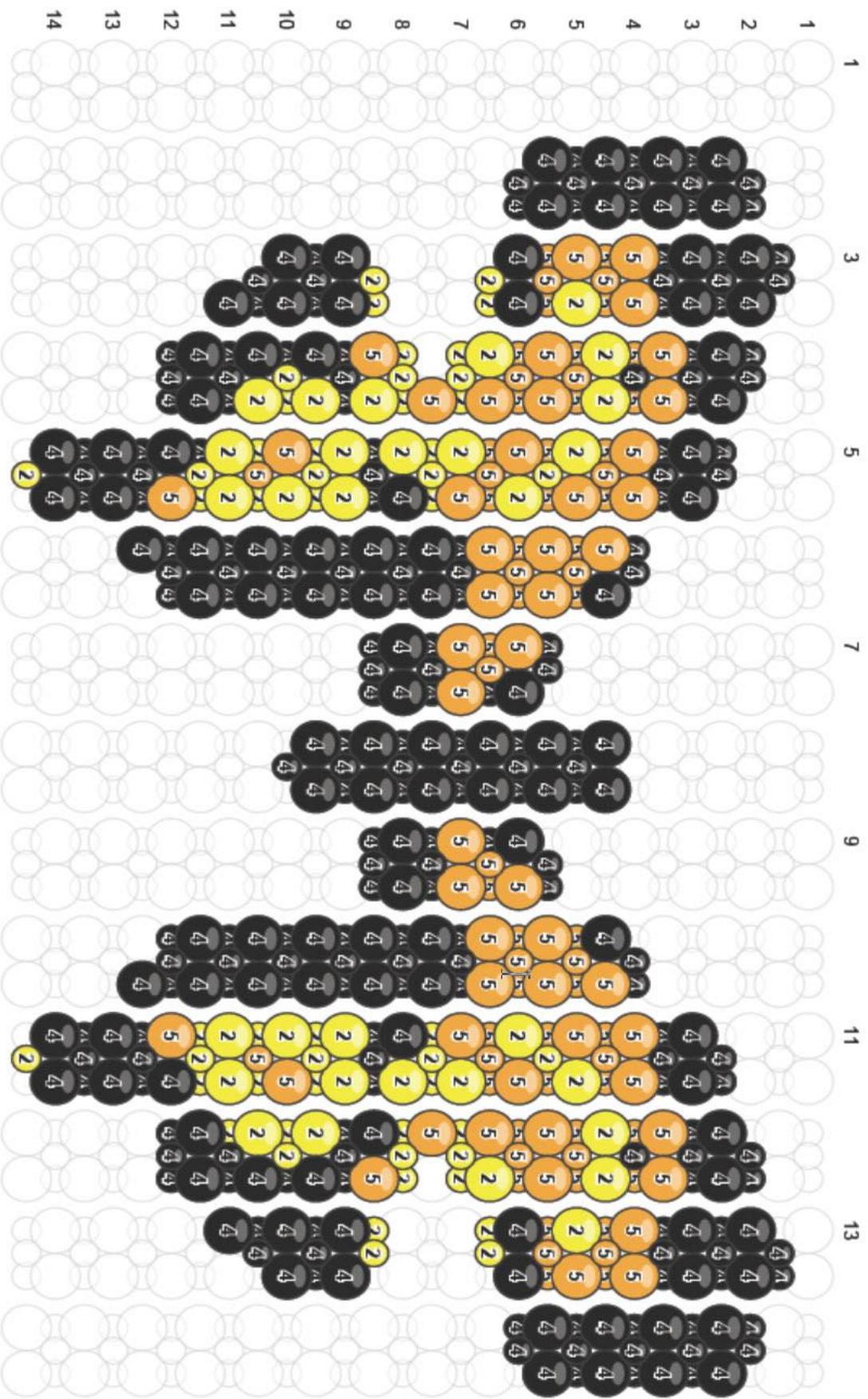
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11

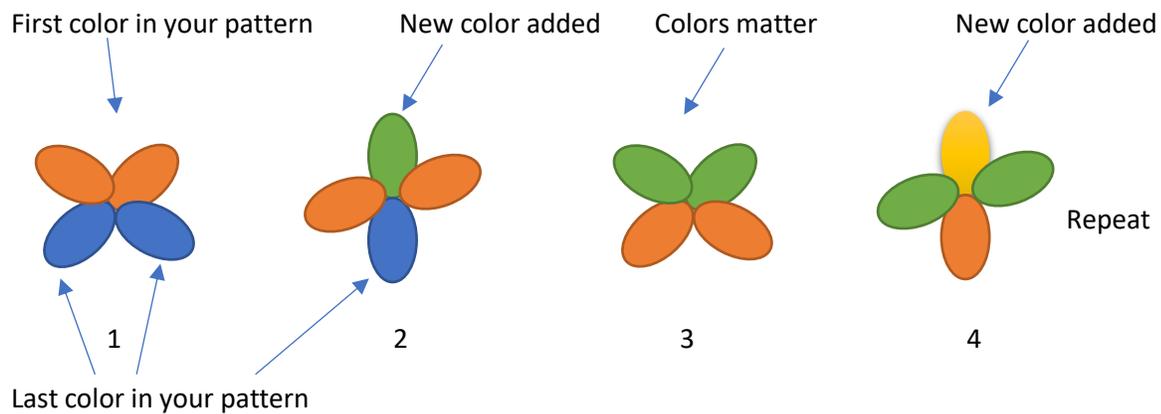
12

13

14



# The making of a multicolor 4 balloon cluster spiral arch



The first cluster colors are the first color of your pattern and the last. Oriented as shown.

In this example orange is my first color and blue is my last color, Then the pattern repeats.

The second cluster has two of the color on top (orange) and one of the colors on bottom (blue) and one new color (green)

Notice how the balloons are oriented.

Ok now we are going to start with cluster number 3 which looks the same as cluster number 1

**BUT now the colors matter !!!**

The third cluster is going to be two of the new color (Green) and two of the ones you previously double in the cluster you just put on (cluster 2) (Orange)

Now you simply repeat this process adding as many colors as you want in your spiral.

## NOTES

You will be adding a new color on every second cluster.

There are only two types of clusters.

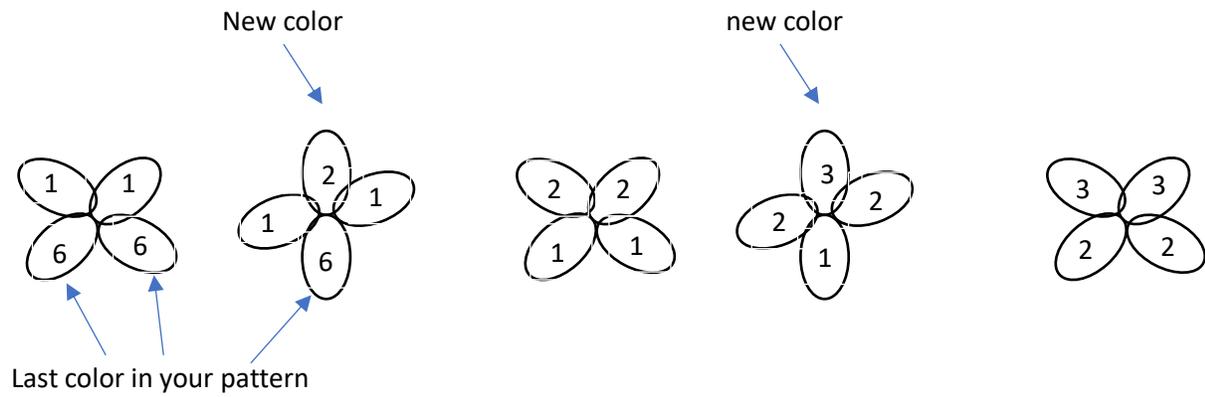
1. Two balloons one color and two balloons a second color.  
(orange, orange ,blue ,blue)
2. Two balloons of one color, one of another color and one new color.  
(green ,orange ,orange ,blue)
3. They are always divided as shown above.

You can use as many colors as you want adding a new color on every other cluster.

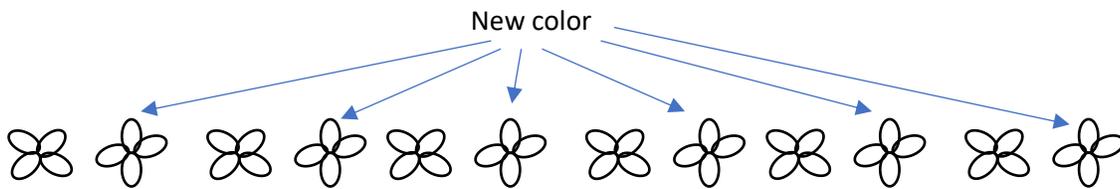
On the next page I have included some templates that you can use your colors.

# The making of a multicolor 4 balloon cluster spiral arch

Use the template below by coloring in your colors using the instructions above.



This is the template for a 6 color swirl



After the last one the pattern repeats itself.